



KAJU
Come Again!

About

Kaju is more than a brand — it's a movement.

We exist to break the barriers of taboo around sex and intimacy.

From pleasure to hygiene, from safety to confidence, from education to empowerment — Kaju is always by your side.

Our offerings range from condoms, toys, accessories, supplements, and intimate care products to knowledge and education that lead toward a healthier, happier, and more liberated society. When you think of sex, anything that comes to your mind—except pornography and humans—you can find in Kaju.

With Kaju, sex is not shame — it is wellness, connection, and celebration of life.

Vision

To normalize intimacy, pleasure, and sexual wellness as essential parts of life by creating a trusted global brand where sex is embraced not as a taboo, but as a path to joy, health, and enlightenment.

Mission

To provide high-quality, discreet, and innovative products and services that enhance intimacy, protect health, and empower people to experience sex with confidence and freedom — anytime, anywhere.

Core Values

- Convenience – 24/7 delivery, discreet packaging, easy access for all.
- Privacy – Absolute confidentiality and respect for customer trust.
- Quality – Only premium, tested, and safe products.
- Acceptance – Breaking stigma, normalizing sex as natural and essential.
- Education & Empowerment – Promoting awareness and healthy practices.
- Innovation with Care – Constantly evolving to meet diverse intimacy needs.

Offerings

1. Intimacy & Pleasure

- Condoms (flavored, ultra-thin, ribbed, extra-safe)
- Lubricants (water-based, silicone, warming, cooling)
- Sex toys (for singles & couples, vibrators, rings, massagers)
- Lingerie & role-play wear
- Erotic accessories (blindfolds, cuffs, feathers, etc.)
- Intimate Furniture (sofas, chairs, swings, love beds)
- Romantic Drinks & Wine (aphrodisiac blends, herbal mixes, couple-themed wines)
- Massage oils & couple spa kits
- Sensual games & fantasy kits

3. Lifestyle & Gifting

- Perfumes (sensual, pheromone-based, couple perfumes)
- Erotic gift boxes (honeymoon kits, anniversary boxes, date packs)
- Bedroom décor (mood lighting, aroma candles, romantic bed sets)
- Couple games (card games, dice, intimacy challenges)
- Kamasutra Books & Literature (guides on love, positions, tantra, and intimacy)

2. Health & Wellness

- Supplements (libido boosters, testosterone, fertility support)
- Aphrodisiac foods (chocolates, nuts, herbs, teas)
- Menstrual care (tampons, pads, cups, PMS relief)
- Intimate hygiene (wash, wipes, pH balancers, deodorants)
- Sexual health kits (pregnancy test, ovulation, STD test kits)

4. Education & Empowerment

- Kaju Academy: Online workshops & courses on sexual health, tantra, intimacy
- Anonymous Consultation: Doctors, therapists & sex educators on demand
- Kaju Podcast: Honest conversations on love, intimacy, wellness & enlightenment
- Community & Content: Blogs, forums, video series on relationships & sex positivity

5. Digital & Services

- Kaju App: Discreet ordering, education, consultations, 24/7 chat support
- Website: Easy & secure purchase with private checkout
- Subscription Boxes: Monthly curated pleasure & wellness packs
- 24/7 Delivery: Private & fast service, anytime, anywhere

→ **Brand Story**

One weekend, our founder was spending time with his friend. During their conversation, he asked about the previous night and whether he had fun. His friend shared a story in the middle of the night, around 1 AM. He needed a condom but had to ask a delivery driver to get it for him, paying around 1,500 NPR for something that should have cost just 400 NPR.

That moment sparked an idea: why is there 24/7 delivery for food, drinks, and groceries, but not for essential intimacy products? From that thought, Kajuu was born a brand dedicated to providing 24/7 delivery of sex essentials, starting with condoms.

Over time, the vision grew bigger. Today, Kajuu offers a wide range of products and services that enhance intimacy, education, and pleasure, redefining how people access what they need conveniently, privately, and without judgment.

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hellokaju.com



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